

## MISSION

*“Our mission is to deliver software solutions which create additional value for our customers.”*

Beta Tau Beta d.o.o. or BTB's intention is to be recognized as a provider of innovative business software solutions based on high efficiency, created to bring additional value, built in accordance with *user needs* and *requirements* for users of *various IT technologies* in their business processes.

BTB consists of designer team with whole range of highlevel competencies in Software Technology, who are able to create and deliver effective high quality solutions Business Integrated IT Services, including requirements analysis, project planning and its execution in accordance with the established plan, design of high quality software solutions, Application Development and Implementation, education and maintenance after delivery.

### Company values

- 3 user orientation
- 3 commitment to quality
- 3 resourcefulness
- 3 dedication and commitment
- 3 flexibility
- 3 standardization and adherence to standards
- 3 open source
- 3 openness to challenge
- 3 interpersonal relations and teamwork
- 3 analyticity
- 3 code, data and product portability

## COMPANY VISION

*“BTB is a strategic partner of users whose growth rests on the additional value by creating business solutions, integrated services and BTB's products.”*

### From innovative business solutions suppliers to users strategic partner

BTB its rapid growth thanks to the unique quality software delivery, which supports innovative business solutions implemented in a heterogeneous IT environment and quality consultant services that are focused on creation and implementation of new business solutions, integrated services and program products, which produce new added value.

Thanks to this approach, BTB is becoming a strategic partner of users, who according to the principles of IT outsourcing, in close cooperation with the users IT function and other vendors, participate in the development of users information systems.

BTB and their users establish mutually beneficial business relationships that support achievement of strategic goals, both of users and of BTB's.

### Leading supplier of portable software

Due to the successful implementation of applications that integrate information systems of different generations and technologies and connect related business processes, BTB has developed into a leading supplier of services in the development of portable software platform for heterogeneous IT environments. These processes are all carried out in accordance with the requirements, objectives and long term needs.

### Recognizable and reliable IT consultant

BTB becomes known, on Croatian market, for its top IT consultants and specialists which, within its competence, create concrete, high quality software solutions. These solutions result with improving the effectiveness, efficiency and with safety of existing information systems and environments.

### Expanding on foreign markets and participation in global projects

As the main software architect and software products supplier, BTB is expanding on foreign markets of West Europe and USA and is taking over complex projects realization (designed according to functional and technical specifications).



