

MISSION

“Our mission is to deliver software solutions which create additional value for our customers.”

Beta Tau Beta d.o.o. or BTB's tendency is to be recognized as a provider of innovative business software solutions based on high efficiency, created to bring additional value, built in accordance with *user needs* and *requirements* for users of *various IT technologies* in their business processes.

BTB consists of designer team with whole range of highlevel competencies in Software Technology, who are able to create and deliver effective high quality solutions - Business Integrated IT Services, including requirements analysis, project planning and its execution in accordance with the established plan, design of high-quality software solutions, Application Development and Implementation, education and maintenance after delivery.

Company values

- ❖ user orientation
- ❖ commitment to quality
- ❖ resourcefulness
- ❖ dedication and commitment
- ❖ flexibility
- ❖ standardization and adherence to standards
- ❖ open source
- ❖ openness to challenge
- ❖ interpersonal relations and teamwork
- ❖ analyticity
- ❖ code, data and product portability

COMPANY VISION

“BTB is a strategic partner of users whose growth rests on the additional value by creating business solutions, integrated services and BTB's products.”

From innovative business solutions suppliers to users strategic partner

BTB its rapid growth thanks to the unique quality software delivery, which supports innovative business solutions implemented in a heterogeneous IT environment and quality consultant services that are focused on creation and implementation of new business solutions, integrated services and program products, which produce new added value.

Thanks to this approach, BTB is becoming a strategic partner of users, who according to the principles of IT outsourcing, in close cooperation with the users IT function and other vendors, participate in the development of users information systems.

BTB and their users establish mutually beneficial business relationships that support achievement of strategic goals, both of users and of BTB's.

Leading supplier of portable software

Due to the successful implementation of applications that integrate information systems of different generations and technologies and connect related business processes, BTB has developed into a leading supplier of services in the development of portable software platform for heterogeneous IT environments. These processes are all carried out in accordance with the requirements, objectives and long-term needs.

Recognizable and reliable IT consultant

BTB becomes known, on Croatian market, for its top IT consultants and specialists which, within its competence, create concrete, high-quality software solutions. These solutions result with improving the effectiveness, efficiency and with safety of existing information systems and environments.

Expanding on foreign markets and participation in global projects

As the main software architect and software products supplier, BTB is expanding on foreign markets of West Europe and USA and is taking over complex projects realization (designed according to functional and technical specifications).

SERVICES

IT CONSULTING SERVICES – Information Technology problem solving, Business Process Analysis, development of IT business strategy and application of design and development methodologies, architecture suggestions, system design, feasibility studies, specialist knowledge of tools and technologies

EDUCATION – education on technologies, tools, development methods and methodologies, group or individual workshops

SOFTWARE DEVELOPMENT – development according to functional and technical specifications of the client or by company's own specifications

PROJECT OUTSOURCING – total software development project

HUMAN RESOURCES OUTSOURCING – hiring highly skilled human resources for a limited time, when needed

SOFTWARE MAINTENANCE – concern about software life cycle and publishing new versions of delivered software

METHODOLOGIES

Long-term experience and adoption of standards and best professional practice resulted with the need that all services and all software products work by pre-established business processes as a result of the methodological approach to the issue of IT projects in a particular environment.

The result of adaptation is **BTBs more agile version of adjusted RUP methodology** (Rational Unified Process) which provides:

- ❖ project management
- ❖ change management
- ❖ identification of software requirements
- ❖ software analysis and design
- ❖ software development
- ❖ software testing
- ❖ system support
- ❖ customer support
- ❖ education

TECHNOLOGY, TOOLS AND PRODUCTS....KNOWLEDGE

Java Enterprise technologies

- ❖ JSF, IceFaces, RichFaces, JSP, Struts
- ❖ EJB, Hibernate, iBatis
- ❖ Spring
- ❖ Web Services
- ❖ ...

Tools

- ❖ IBM Rational Software Architect
- ❖ IBM Rational Application Developer
- ❖ IBM WebSphere Integration Developer
- ❖ Eclipse
- ❖ ...

Application servers

- ❖ IBM WebSphere Application Servers
- ❖ Oracle WebLogic Server
- ❖ Sun Application Server
- ❖ GlassFish
- ❖ JBoss
- ❖ Tomcat
- ❖ ...

Architecture and processes

- ❖ Service-Oriented Architecture
- ❖ Business Process Management
- ❖ ...

Relation database

- ❖ IBM DB2 UDB
- ❖ IBM Informix
- ❖ Oracle Database
- ❖ PostgreSQL
- ❖ MS SQL Server
- ❖ ...



INVESTMENT IN KNOWLEDGE AND QUALITY

Certified high-quality experts

22 x IBM certificate

- ❖ IBM Certified Advanced Application Developer – Rational Application Developer for WebSphere
- ❖ IBM Certified Application Developer – Rational Application Developer for WebSphere
- ❖ IBM Certified Associate Developer – Rational Application Developer for WebSphere
- ❖ IBM Certified Associate Developer – WebSphere Studio
- ❖ IBM Certified System Administrator – WebSphere Application Server Network Deployment

12 x SUN certificate

- ❖ Sun Certified Web Component Developer for the Java Platform
- ❖ Sun Certified Programmer for the Java Platform

1 x ORACLE certificate

- ❖ Oracle PL-SQL developer Certified Associate

Development of learning organization

Learning organization presents daily progress in technological competencies and in the segment of human resources (development of competence – personal and psycho-sociological).

Quality

Quality management system presents maximization of new added value through meeting customer requirements and fully customer satisfaction (IT services and delivered product users), with the lowest possible costs for both, BTB and their users (TCO, Total Cost of Ownership). Quality management system certification according to HRM EN ISO 9001:2008 standards is expected to be soon.

“We believe in partnership. And how about you? “

Yours BTB